LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.
Ad No. 3023-Plate 1—Hot Coffee—Req. No. 9076-9—1 page—4 color, bleed—8¼ x 11⅛ in.—National Magazines, 1973 (A)
Printed in U.S.A.

Come to where the flavor is. Come to Marlboro Country.
Marlboro
Marlboro
100's
18 mg "tar," 1.3 mg nicotine
av. per cigarette, FTC Report Feb.'73
Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

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